

Interest Form



Name of Company: _____

Name & Title of Contact Person: _____

Phone #: _____

Email: _____

Address: _____

City: _____

State: _____ Zip Code: _____

Advertising Interest(s) Please list below:

Price total of program brochure ad commitment: _____

The Plainfield Park District reserves the right to refuse ads or sponsorships based on appropriateness and competition. We will not accept ads or sponsorships that compete with our programs and events.

1. PDF files should be supplied by the advertiser. We reserve the right to refuse poor quality artwork. Ads should be submitted as a .pdf file.
2. Advertising can be designed by the park district by request. Requests for ad design must be submitted a minimum of 8 weeks prior to production. A \$75 per hour fee will be charged, minimum of 1 hour. Copy changes may require an additional fee, not to exceed the original artwork fee.
3. Placement of an ad can be requested, but is not guaranteed.
3. Company logos to be provided in .eps or .pdf format

Partner Signature: _____

Approved by PPD staff: _____ Date: _____

Advertising with the Plainfield Park District

The Plainfield Park District produces 45,000 brochures in each of 3 seasons annually – Summer (June-Aug.), Fall/Holiday (Sept.-Dec.), and Winter/Spring (Jan.-May). Advertising is available and rates are listed below.

Ad Location & Size	Single Season Rates	3-Season Commitment 10% Discount Rates	6-Season Commitment 15% Discount Rates
<p>Back Cover Our back cover offers excellent exposure! Dimensions are 8-3/8" x 10-7/8". The back cover is offered in 4-color print.</p>	\$2,350 per season	\$2,115 per season x 3 seasons ----- \$6,345	\$1,998 per season x 6 seasons ----- \$11,988
<p>Inside Front Cover Our inside front cover offers great exposure! Dimensions are 8-3/8" x 10-7/8". The inside front cover is offered in 4-color print.</p>	\$1,750 per season	\$1,575 per season x 3 seasons ----- \$4,725	\$1,488 per season x 6 seasons ----- \$8,928
<p>Inside Back Cover Our inside back cover offers great exposure! Dimensions are 8-3/8" x 10-7/8". The inside back cover is offered in 4-color print.</p>	\$1,650 per season	\$1,485 per season x 3 seasons ----- \$4,455	\$1,403 per season x 6 seasons ----- \$8,418
<p>1 Whole Page Internal Ad 8-3/8" x 10-7/8". These ads will be placed in the brochure. Print will be in color.</p>	\$1,300 per season	\$1,166 per season x 3 seasons ----- \$3,500	\$1,105 per season x 6 seasons ----- \$6,630
<p>1/2 Page Internal Ad 8-3/8" x 5-3/16". These ads will be placed in the brochure. Print will be in color.</p>	\$1,000 per season	\$900 per season x 3 seasons ----- \$2,700	\$850 per season x 6 seasons ----- \$5,100
<p>1/4 Page Internal Ad 3-1/2" x 4-1/4". These ads will be placed in the brochure. Print will be in color.</p>	\$675 per season	\$608 per season x 3 seasons ----- \$1,822.50	\$575 per season x 6 seasons ----- \$3,450
<p>Business Card Internal Ad 3.5"x2". These ads will be placed in the brochure. Print will be in color.</p>	\$250 per season	\$225 per season x 3 seasons ----- \$675	\$213 per season x 6 seasons ----- \$1,278